



" Competitions at the Indian Public Health Association Annual Conference 2024"

*Harnessing Digital Health Advancements:
Transforming Healthcare Delivery and Research*

15-17 March 2024, at ABVIMAS, Manali, H.P.

Hosted by :
Himachal Branch of IPHA

Jointly Organised by:
Dept. of Community Medicine, IGMC Shimla
& SLBSMS, Mandi





Competitions at the Indian Public Health Association Annual Conference 2024

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"These competitions are open to all, including post-graduate students, senior residents, faculty members, or anyone who is registered for the IPHACON 2024 Conference."



COMPETITION - 01

Competition Title: Greetings though Postcard Express: Capturing the Heartbeat of Public Health...Lets Innovate, Illustrate, Inspire !!!

Background:

As part of the dynamic landscape of IPHACON 2024, the Department of Community Medicine at Indira Gandhi Medical College is actively organizing a spectrum of competitions to engage participants in diverse aspects of public health and innovation. These competitions aim to promote collaboration, foster creativity, and explore novel solutions that resonate with the conference theme of digital health advancements.

Competition

“Create a heartfelt and creative postcard greeting” The objective of this competition is to celebrate the diversity of perspectives and creativity within the public health community

Rules and Regulations:

Theme: The greeting message should align with the conference theme of "Harnessing Digital Health Advancements: Transforming Healthcare Delivery and Research."

Format: Participants must use a standard postcard size (recommended: 4x6 inches) for their submissions.

Medium: Hand-drawn or digitally designed postcards are both acceptable. The use of vibrant colors and innovative design elements is encouraged.

Content: Include a thoughtful message related to public health and digital health advancements. This could be a quote, a personal reflection, or an inspiring wish for the success of the conference. Be creative!

Submission Deadline: The last date for submission is December 31, 2023.

Participant Details: Write your name, age, designation, address, medical college, and registration number on the postcard. Additionally, provide your mobile number and email address.

Registration Requirement: Ensure you have registered for the IPHACON 2024 conference before submitting your postcard.

Postcard Address: Send your postcard to Dr. Anmol Gupta, Prof & Head, Department of Community Medicine, Indira Gandhi Medical College, Shimla, Himachal Pradesh, 171001.

Scanned Copy: Along with the physical postcard, participants must email a scanned copy of their postcard to competitionsiphacon2024@gmail.com. Include all your details in the email.

Inquiries: For any queries, contact Dr. Amit Sachdeva, Assistant Professor, Department of Community Medicine, Indira Gandhi Medical College, Shimla, at competitionsiphacon2024@gmail.com or 8894601770.

Prizes: The best greeting message will be awarded during the IPHACON 2024 conference. All participants, who have completed the registration for the conference, will receive a participation certificate at the conference site.

Note: Participants are encouraged to let their creativity shine, and the selected postcards will be compiled into a collage for display at the conference site in Manali.



COMPETITION - 02

Competition Title: "Voices against Tuberculosis (TB): Unveiling Patient Perspective" Let's Understand the Challenges and Inspire the Solutions!!!

Background:

Within the dynamic landscape of IPHACON 2024, the Department of Community Medicine at Indira Gandhi Medical College emerges as a trailblazer, orchestrating an array of competitions designed to catalyze innovation and engagement in the sphere of public health. This vibrant spectrum of contests, carefully curated to align seamlessly with the conference theme of digital health advancements, aims not only to encourage collaboration but also to nurture creativity and explore novel solutions.

Amidst this plethora of initiatives, a poignant competition stands out—dedicated to fostering awareness and understanding of Tuberculosis. This unique contest transcends traditional boundaries, inviting participants to engage in insightful interviews with TB patients.

It serves as a poignant reminder that behind every diagnosis lies a narrative waiting to be heard, beckoning participants to be not just observers but compassionate interpreters of the human condition. In essence, this competition exemplifies our collective commitment to fostering awareness and a profound understanding of Tuberculosis, weaving together threads of empathy and knowledge to create a tapestry reflecting the true essence of public health advocacy.

Competition Details:

Capture the first-hand experiences and insights of TB patients through a 5-minute video interview. Participants are required to conduct an interview with a Tuberculosis (TB) patient (either Pulmonary TB or Multi-Drug Resistant TB) covering various aspects of their journey, from diagnosis to post-treatment. Additionally, submit a written report (500-1000 words, including 1-2 photographs) to accompany the video.

Competition Objective:

Highlighting the human face of tuberculosis and raising awareness about the challenges and triumphs of those affected.

Rules and Regulations

Video Interview Guidelines:

Patient Selection: Choose a TB patient willing to share their story. Ensure consent is obtained for the interview and video recording.

Video Format: Create a 5-minute video interview with a TB patient. Ensure clarity, compassion, and a focus on the competition's themes.



Questions to Include during Interview:

- Knowledge about TB
- Risk factors (e.g., alcohol, smoking)
- Delay in diagnosis and treatment
- Treatment compliance and challenges
- Side effects, if any
- Out-of-pocket expenditure
- Awareness and utilization of national schemes
- Role of these schemes in their health
- Expectations from the NTEP program
- Health condition post-treatment
- Challenges during TB treatment
- Integration with other programs (e.g., NP-NCD, NACO)

Written Report Guidelines:

- **Format:** Submit a written report (500-1000 words) detailing the key insights from the interview.
- **Photographs:** Include 1-2 photographs related to the patient's journey, with proper consent.
- **Content:**
 - ✓ **Introduction:** Briefly introduce the patient and their background.
 - ✓ **Interview Summary:** Provide a summary of the key points discussed in the interview.
 - ✓ **Challenges Faced:** Highlight challenges faced during the TB journey.
 - ✓ **Impact of National Schemes:** Discuss the patient's perspective on the impact of national schemes and other government health initiatives on their health.

- **Conclusion:** Summarize the overall experience and insights gained.

Submission Address: All submissions (Both Video and written report) must be sent to the email address to competitionsiphacon2024@gmail.com.

Submission Deadline: The last date for submission is December 31, 2023.

Participant Details: Include all your details in the email including your name, age, designation, institution, mobile number, email address, Registration number in the written report.

Consent: Ensure that you have obtained consent from the TB patient for recording and sharing their story. This consent form is mandatory to be attached while submission.

Ethical Consideration: Respect the privacy and dignity of the interviewees, and ensure all ethical considerations are met during the interview process.

Registration Requirement: Ensure you have registered for the IPHACON 2024 conference before submitting your video and written report.

Evaluation Criteria: Entries will be judged based on content relevance, creativity, empathy, and adherence to the competition theme.

Contact for Queries: For any queries, contact Dr. Amit Sachdeva, Assistant Professor, Department of Community Medicine, Indira Gandhi Medical College, Shimla, at competitionsiphacon2024@gmail.com or 8894601770.

Prizes:

The most impactful and insightful entry will be recognized and showcased during a dedicated session during the IPHACON 2024 conference. All participants, who have completed the registration for the conference, will receive a participation certificate at the conference site.



COMPETITION - 03

Competition Title: "Health Bytes: Crafting Innovative Information Booklets for Public Wellness " – Igniting Understanding, Sparking Change!

Background:

As part of the vibrant initiatives at IPHACON 2024, the Department of Community Medicine at Indira Gandhi Medical College takes pride in fostering innovation and engagement in the realm of public health. In continuation of this commitment, we introduce a groundbreaking competition – "Health Bytes." inviting participants to craft a small information booklet (minimum 20 pages) on any communicable, non-communicable, or nutritional disease of public health concern. This competition leverages digital innovation, encouraging participants to create visually appealing, informative, easy-to-understand information booklets that bridge the gap between medical knowledge and public understanding.

This competition seeks to transform health information into easily digestible and engaging booklets, using digital innovation to enhance accessibility. Participants are encouraged to think outside the box and communicate complex health topics in a way that resonates with the general public.

Competition Details:

Participants are tasked with creating a comprehensive information booklet, available in either Hindi or English, shedding light on a disease of public health concern. The booklet should be a minimum of 20 pages and may include relevant photographs, FAQs about the disease, and innovative elements to enhance accessibility. The final submission should be a PDF file.

Competition Objective:

Empowering participants to communicate complex health information in a simplified, easily accessible, understandable, innovative manner, fostering public understanding and awareness to promote health literacy

Rules and Regulations:

Booklet Guidelines:

- **Language:** The booklet can be crafted in either Hindi or English.
- **Format:** A minimum of 20 pages in PDF format, utilizing simple language and digital innovation for clarity.
- **Disease Selection:** Choose a communicable, non-communicable, or nutritional disease of public health concern.
- **Content:** The booklet should Provide insights into the chosen disease, nutritional ailment, or public health concern and include:
 - ✓ Disease overview
 - ✓ Causes and risk factors
 - ✓ Symptoms and signs
 - ✓ Prevention measures
 - ✓ Treatment options
 - ✓ FAQs about the disease to address common queries
 - ✓ Relevant statistics
 - ✓ Innovative elements to enhance understanding and engagement
 - ✓ Include images /photographs that convey information effectively



Submission Details: All booklets must be emailed as a PDF attachment to competitionsiphacon2024@gmail.com

Submission Deadline: The last date for submission is December 31, 2023.

Participant Details: Include your name, age, designation, institution, mobile number, email address, conference registration number and any additional relevant information in the email.

Registration Requirement: Ensure you have registered for the IPHACON 2024 conference before submitting your entry.

Innovative Elements: Encourage participants to incorporate digital innovation for an interactive and engaging booklet, such as interactive elements, multimedia, infographics, or QR codes or any other innovative features for additional resources, to enhance the overall learning experience

Evaluation Criteria: Entries will be assessed based on content accuracy, creativity, clarity, innovation, and adherence to the competition theme.

Contact for Queries: For any queries, contact Dr. Amit Sachdeva, Assistant Professor, Department of Community Medicine, Indira Gandhi Medical College, Shimla, at competitionsiphacon2024@gmail.com or 8894601770.

Prizes: Outstanding booklets will be recognized, and the winning entries will be highlighted during a dedicated session at the IPHACON 2024 conference. All participants, who have completed the registration for the conference, will receive a participation certificate at the conference site.



COMPETITION - 04

Competition Title: " Public Health Odyssey: Transformative Public Health Initiatives" – Celebrating Journey of Impactful Learning!

Background:

In the expansive canvas of IPHACON 2024, the Department of Community Medicine at Indira Gandhi Medical College proudly unveils an inspiring competition – "Public Health Odyssey." This unique contest invites participants to share their transformative learning experiences during residency or as faculty, emphasizing practical implementations that have significantly improved the health of individuals, communities, or the general public. Through this competition, we aim to celebrate impactful contributions and foster a culture of shared knowledge and innovation in public health.

Competition Objective:

To showcase real-world applications of public health knowledge gained during residency or faculty years, with a focus on positive outcomes for individuals, societies, or communities and celebrate the transformative power of individual learnings, implemented to improve the health and well-being of diverse populations.

Competition Details:

Participants are invited to narrate their learning journey in the field of public health during residency or as faculty, highlighting a specific instance where their insights led to tangible improvements in health outcomes and the resulting impact on the health of individuals, societies, or communities. Submissions should be in the form of a written narrative (up to 1000 words) accompanied by relevant evidence, such as photographs or any other documentation supporting the implemented learning.

Rules and Regulations:

Submission Guidelines:

Word Limit: The narrative should not exceed 1000 words.

Photographs/Evidence: Include photographs or any relevant evidence that vividly captures the impact of the initiative.

Format: Submit entries in a document format (Word or PDF).

Narrative Content:

Introduction: Introduce the initiative, providing context and background.

Learning Experience: Narrate the public health learning experience gained during residency or as faculty

Practical Implementation: Explain how the implementation of learning was translated into a public health initiative.

Impact: Provide evidence and insights into the positive impact on individuals, societies, or communities.

Challenges Faced: Discuss any challenges encountered and the strategies employed to overcome them.

Sustainability: Reflect on the sustainability of the initiative and any plans for future development.



Evidence: Include relevant photographs or documentation supporting the implemented learning.

Registration Requirement: Ensure you have registered for the IPHACON 2024 conference before submitting your entry.

Submission Details: All entries must be submitted via email to competitionsiphacon2024@gmail.com.

Submission Deadline: The last date for submission is December 31, 2023.

Participant Details: Include your name, age, designation, institution, mobile number, email address, conference registration number and any relevant credentials in the email.

Evaluation Criteria: Entries will be assessed based on the clarity of the learning experience, the effectiveness of implementation, the tangible impact on health, and the overall narrative presentation.

Contact for Queries: For any queries, contact Dr. Amit Sachdeva, Assistant Professor, Department of Community Medicine, Indira Gandhi Medical College, Shimla, at competitionsiphacon2024@gmail.com or 8894601770.

Prizes: The most impactful initiative will be recognized and showcased during a dedicated session at the IPHACON 2024 conference. All participants, who have completed the registration for the conference, will receive a participation certificate at the conference site.

Note: This competition aims to spotlight individual learnings translated into impactful public health initiatives. Participants are encouraged to provide a comprehensive narrative with evidence that reflects the positive changes brought about by their efforts, fostering a culture of shared knowledge and innovation within the public health community.



COMPETITION - 05

Competition Title: "TechHealth Innovations: Pioneering Digital Solutions for Public Health Excellence" – A Showcase of Best Practices!

Background:

In the realm of groundbreaking advancements, IPHACON 2024, hosted by the Department of Community Medicine at Indira Gandhi Medical College, is delighted to introduce an avant-garde competition – "TechHealth Innovations." This competition is a call to participants to share their impactful best practices, implemented through digital health technology or Artificial Intelligence, resulting in significant advancements in public health. Aligned with the conference theme, "Harnessing Digital Health Advancements: Transforming Healthcare Delivery and Research," this competition seeks to spotlight and celebrate the pioneering use of digital technology in fostering public health excellence.

Competition Objective:

Showcasing and celebrating innovative best practices that leverage digital health technology or Artificial Intelligence to enhance public health outcomes and positively transformed healthcare delivery and research.

Competition Details:

Participants are encouraged to submit entries detailing their best practices in public health, where digital health technology or Artificial Intelligence played a pivotal role. Submissions should be in the form of a written document (up to 1000 words) in Word or PDF format, accompanied by relevant evidence, such as photographs, screenshots or any documentation supporting the implemented best practice.

Rules and Regulations:

Submission Guidelines:

Format: A written document of up to 1000 words in Word or PDF.

Content:

Best Practice: Describe the specific best practice implemented in public health.

Digital Health Technology or AI Integration: Explain the integration of digital health technology or Artificial Intelligence in the best practice.

Positive Outcomes: Highlight the tangible positive outcomes resulting from the implemented best practice.

Evidence: Include relevant photographs, screenshots, or documentation supporting the implemented best practice.

Registration Requirement: Ensure you have registered for the IPHACON 2024 conference before submitting your entry.

Submission Details: All entries must be submitted via email to competitionsiphacon2024@gmail.com

Submission Deadline: The last date for submission is December 31, 2023.



Participant Details: Include your name, age, designation, institution, mobile number, email address, conference registration number and any relevant credentials in the email.

Evaluation Criteria: Entries will be evaluated based on the clarity of the best practice description, the impact on public health outcomes, the innovative use of technology, and the quality of supporting evidence.

Contact for Queries: For any queries, contact Dr. Amit Sachdeva, Assistant Professor, Department of Community Medicine, Indira Gandhi Medical College, Shimla, at competitionsiphacon2024@gmail.com or 8894601770.

Prizes: Outstanding entries will be recognized and showcased during a dedicated session at the IPHACON 2024 conference. All participants, who have completed the registration for the conference, will receive a participation certificate at the conference site.

Note: This competition provides a platform to share and celebrate best practices in public health implemented through digital health technology or Artificial Intelligence. Participants are encouraged to present their innovations with clarity, emphasizing the positive impact on public health outcomes and providing tangible evidence to support their submissions.



COMPETITION - 06

Competition Title: "EcoFrame: Capturing Impact in Environmental Public Health through the Lens of Change" – A Photographic Celebration!

Background:

As a vibrant addition to IPHACON 2024, the Department of Community Medicine at Indira Gandhi Medical College proudly presents the "EcoFrame" competition, inviting participants to visually celebrate their impact in environmental public health through the lens of a camera. Aligned with the broader theme of the conference, this innovative contest encourages participants to submit high-quality, high-resolution photographs capturing the essence of environmental public health, spanning categories such as Climate Health, Emergency Preparedness, Food and Water Safety, Air Pollution, or any general topic related to Environmental Health. Participants have the unique opportunity to celebrate their impact on environmental public health through the lens of their camera, sharing stories that echo the need for change and fostering awareness of the intricate relationship between our environment and public health.

Competition Objective:

Highlighting the symbiotic relationship between environmental conditions and public health through impactful and visually compelling photographs

Competition Details:

Participants are encouraged to submit high-quality and high-resolution photographs that encapsulate the essence of environmental public health. Photographs should fall under categories such as Climate Health, Emergency Preparedness, Food and Water Safety, Air Pollution, or General Environmental Health. Participants are invited to submit a high-quality, high-resolution photograph in any of the environmental public health categories mentioned above. The photograph should not have been previously published. Along with the photograph, participants are required to provide a brief narrative (up to 300 words) explaining the photograph, articulating what they aim to convey and how it reflects the impact of environmental factors on public health.

Rules and Regulations:

Photograph Submission Guidelines:

Categories: Choose one of the following categories: Climate Health, Emergency Preparedness, Food and Water Safety, Air Pollution, or any General topic related to Environmental Health.

Resolution: Submit high-resolution photographs in JPEG or PNG format.

Not Previously Published: The photograph should not have been previously published.

Brief Explanation Guidelines:

Format: A brief written explanation (300 words) of the photograph's narrative and its impact on public health.

Content:

Message: Clearly convey the message intended through the photograph.

Impact on Public Health: Explain how the photograph addresses environmental public health concerns and impacts the community.



Registration Requirement: Ensure you have registered for the IPHACON 2024 conference before submitting your entry.

Submission Details: All entries must be submitted via email to competitionsiphacon2024@gmail.com

Submission Deadline: The last date for submission is December 31, 2023.

Participant Details: Include your name, age, designation, institution, mobile number, email address, conference registration number and any relevant credentials in the email.

Evaluation Criteria: Entries will be evaluated based on the quality and impact of the photograph, the clarity of the written explanation, relevance to environmental public health, and creativity.

Contact for Queries: For any queries, contact Dr. Amit Sachdeva, Assistant Professor, Department of Community Medicine, Indira Gandhi Medical College, Shimla, at competitionsiphacon2024@gmail.com or 8894601770.

Prizes: Outstanding photographs will be recognized and showcased during a dedicated session at the IPHACON 2024 conference. All participants, who have completed the registration for the conference, will receive a participation certificate at the conference site.

Note: This competition invites participants to visually express the impact of environmental factors on public health through compelling photographs. Each entry should be accompanied by a brief explanation, providing insight into the participant's message and the photograph's significance in the realm of environmental public health.



COMPETITION - 07

Competition: "Flavors of Wellness: State's Culinary Heritage" – Unveiling Nutritional Treasures!

Background:

As part of the cultural mosaic within IPHACON 2024, the Department of Community Medicine at Indira Gandhi Medical College introduces the "Flavors of Wellness" competition. This unique culinary showcase invites participants to delve into their state's rich culinary heritage and share insights into a traditional dish or signature food item. Participants are encouraged to explore the nutritional value, recipe, importance, significance, and benefits of the chosen dish, presenting a holistic view of its contribution to health and well-being.

Competition Objective:

Celebrating the nutritional richness and cultural significance of traditional dishes, promoting a connection between culinary heritage and health and to increase awareness of the health benefits embedded in regional cuisines.

Competition Details:

Participants are invited to shine a spotlight on their state's culinary masterpiece by selecting a traditional dish or signature food item. Submissions should include a detailed description covering nutritional value, the recipe, importance, significance, and benefits of the chosen dish. Additionally, participants are required to submit a high-quality photograph showcasing the culinary delight.

Rules and Regulations:

Submission Guidelines:

Dish Selection: Choose one traditional dish or signature food item from your state.

Description Format: Provide a comprehensive description covering nutritional value, recipe, importance, significance, and benefits of the chosen dish.

Photograph: Submit a high-quality photograph of the traditional dish.

Nutritional Dish Description:

Nutritional Value: Outline the comprehensive overview of nutritional components of the dish.

Recipe: Provide a step-by-step recipe for preparing the dish.

Importance and Significance: Explain the cultural and traditional importance of the dish.

Benefits: Elaborate on the health benefits associated with the consumption of the dish.

Registration Requirement: Ensure you have registered for the IPHACON 2024 conference before submitting your entry.

Submission Details: All entries must be submitted via email to competitionsiphacon2024@gmail.com

Submission Deadline: The last date for submission is December 31, 2023.

Participant Details: Include your name, age, designation, institution, mobile number, email address, conference registration number and any relevant credentials in the email.



Evaluation Criteria: Entries will be evaluated based on the depth of information provided, cultural significance, creativity, and the quality of the photograph.

Contact for Queries: For any queries, contact Dr. Amit Sachdeva, Assistant Professor, Department of Community Medicine, Indira Gandhi Medical College, Shimla, at competitionsiphacon2024@gmail.com or 8894601770.

Prizes: Outstanding entries will be recognized and showcased during a dedicated session at the IPHACON 2024 conference. All participants, who have completed the registration for the conference, will receive a participation certificate at the conference site.

Note:

This competition invites participants to explore and share the cultural and nutritional richness of their state's traditional dishes. The goal is to foster an appreciation for culinary heritage and its impact on health and well-being. Entries should offer a comprehensive view, blending cultural significance with nutritional insights, creating a culinary tapestry that celebrates wellness.



COMPETITION - 08

Competition: "Artistry in Digital Health: Expressing Transformation in Healthcare Delivery and Research" – A Fusion of Creativity, imagination and Innovation!

Background:

In the dynamic landscape of IPHACON 2024, the Department of Community Medicine at Indira Gandhi Medical College proudly presents the "Artistry in Digital Health" competition. This unique platform invites participants to unleash their creativity and interpret the theme "Harnessing Digital Health Advancements: Transforming Healthcare Delivery and Research" through various forms of art. Whether it's visual arts (drawing, painting, sculpture, photography, video), performing arts (music, dance, drama), literature (short story, poetry), or any other imaginative expression, this competition encourages participants to articulate their interpretation of the theme in a captivating and innovative manner.

Competition Objective:

Creating a vibrant tapestry of artistic interpretations and imaginative expressions that encapsulate the essence of digital health's transformative impact on healthcare delivery and research

Competition Details:

Participants have the creative freedom to choose their medium of expression, whether it's visual arts (drawing, painting, sculpture, photography, video), performing arts (music, dance, drama – maximum length 3 minutes), literature (short story, poetry – maximum 300 words), or any other innovative form of expression. Entries should be accompanied by a title of the entry, images, video and/or audio files, PDFs (depending on the entry), and a reflective explanation (maximum 250 words) outlining why the participant chose this topic, participant's motivation, personal connection or significance to the topic, their role as a healthcare professional, and how the submission reflects the overarching theme.

Rules and Regulations:

Submission Guidelines:

Title: Provide a title for your creative entry.

Format:

Visual Arts: Images or a video of the artwork.

Or, **Performing Arts:** Video or audio files (maximum length: 3 minutes).

Or, **Literature:** PDF document (maximum 300 words).

Or, **Other Creative Forms:** Submit in the most suitable format for your entry.

Reflective Explanation: A reflective explanation (maximum 250 words) outlining why you chose this topic, what it means to you personally, your role as a healthcare professional, and how your submission reflects the theme.

Registration Requirement: Ensure you have registered for the IPHACON 2024 conference before submitting your entry.



Submission Details: All entries must be submitted via email to competitionsiphacon2024@gmail.com

Submission Deadline: The last date for submission is December 31, 2023.

Participant Details: Include your name, age, designation, institution, mobile number, email address, conference registration number and any relevant credentials in the email.

Evaluation Criteria: Entries will be evaluated based on creativity, alignment with the theme, innovation, and the depth of the reflective explanation.

Contact for Queries: For any queries, contact Dr. Amit Sachdeva, Assistant Professor, Department of Community Medicine, Indira Gandhi Medical College, Shimla, at competitionsiphacon2024@gmail.com or 8894601770.

Prizes: Outstanding entries will be recognized and showcased during a dedicated session at the IPHACON 2024 conference. All participants, who have completed the registration for the conference, will receive a participation certificate at the conference site.

Note:

This competition encourages participants to think beyond boundaries and express their interpretation of digital health advancements through their chosen form of art. The reflective explanation adds depth to the submission by providing insight into the personal connection and the participant's role as a healthcare professional within the theme.



COMPETITION - 09

Competition Title: "Health EduVista: Designing Impactful Health Education Campaigns" – Empowering Communities against NCDs!

Background:

As a pivotal initiative within IPHACON 2024, the Department of Community Medicine at Indira Gandhi Medical College proudly introduces the "Health EduVista" competition. This dynamic competition challenges participants to craft a comprehensive health education campaign aimed at raising awareness about a specific Non-Communicable Disease (NCD), such as diabetes, cardiovascular diseases etc. including Road Traffic Accident. Participants are tasked with designing components like infographics, pamphlets, social media content, and short educational videos to deliver a clear, creative, and effective health education message.

Competition Objective:

Empowering communities through innovative and impactful health education campaigns to combat Non-Communicable Diseases

Competition Details:

Participants are invited to create a robust health education campaign focusing on a specific NCD. The campaign should include elements such as infographics, pamphlets, social media content, and short educational videos. Entries will be evaluated based on creativity, clarity, and effectiveness in conveying essential health information.

Rules and Regulations:

Campaign Components:

- **Infographics:** Design visually appealing and informative infographics.
- **Pamphlets:** Craft engaging pamphlets providing key health information.
- **Social Media Content:** Develop compelling content suitable for social media platforms.
- **Short Educational Videos:** Create concise and informative videos (3 minutes maximum).

Submission Guidelines:

- **Title:** Provide a title for your health education campaign.
- **Components:** Upload files for each component (infographics, pamphlets, social media content, and videos).
- **Reflective Explanation:** Include a reflective explanation (maximum 250 words) detailing your campaign's approach, target audience, and key messages.

Registration Requirement: Ensure you have registered for the IPHACON 2024 conference before submitting your entry.

Submission Details: All entries must be submitted via email to competitionsiphacon2024@gmail.com

Submission Deadline: The last date for submission is December 31, 2023.



Participant Details: Include your name, age, designation, institution, mobile number, email address, conference registration number and any relevant credentials in the email.

Evaluation Criteria: Entries will be evaluated based on creativity, clarity, and effectiveness in conveying information regarding the selected NCD.

Contact for Queries: For any queries, contact Dr. Amit Sachdeva, Assistant Professor, Department of Community Medicine, Indira Gandhi Medical College, Shimla, at competitionsiphacon2024@gmail.com or 8894601770.

Prizes: Outstanding health education campaigns will be recognized and showcased during a dedicated session at the IPHACON 2024 conference. All participants, who have completed the registration for the conference, will receive a participation certificate at the conference site.

Note:

This competition provides an opportunity for participants to showcase their creativity and innovation in designing health education campaigns targeting Non-Communicable Diseases. Entries should be visually appealing, clear in their messaging, and designed to effectively educate and empower communities against the selected NCD.



COMPETITION - 10

Competition: “Hackathon for Health Apps: Revolutionizing Healthcare through Digital Innovation” -Innovate for Impact

Competition Overview:

Welcome to the Hackathon for Health Apps, an exhilarating opportunity within IPHACON 2024, challenging participants to showcase their ingenuity in digital health solutions. This competition invites participants to submit innovative mobile apps, websites, or other digital tools addressing various aspects of disease screening, risk factors identification, prevention, management, or promoting awareness. Entries can include either existing apps already in use for free or participants' original creations.

Competition Objective:

This hackathon aims to harness the power of digital innovation to enhance healthcare by fostering the creation or showcasing of cutting-edge mobile apps, websites, or other digital tools. The goal is to inspire solutions that make a significant impact on disease screening, risk factors identification, prevention, management, or promoting awareness.

Competition Details:

Categories:

Explore a diverse range of categories such as disease screening, risk factors identification, fitness tracking, dietary planning, mental health, women's health, child health, elderly care, or any other pertinent aspect of healthcare.

Submission Formats:

Participants can submit entries in the form of a PDF document, a video presentation, or a PowerPoint (PPT) presentation.

Submission Components:

Your submission should include:

- **Introduction and Purpose:** Clearly define the purpose and objective of the app/tool.
- **Features and Functionalities:** Outline the key features and functionalities of your digital health solution.
- **User Interface and Experience Design:** Showcase the user interface and experience design to ensure an intuitive and user-friendly interaction.
- **Potential Impact:** Discuss the potential impact on users and public health, emphasizing disease screening, prevention, management, or awareness.
- **Prototypes or Demonstrations:** Include any relevant prototypes or demonstrations to illustrate the functionality of your app/tool.



Evaluation Criteria:

Entries will be evaluated based on the following criteria:

- **Functionality:** Assess how well the app/tool performs its intended functions.
- **User-Friendliness:** Evaluate the intuitiveness and ease of use for the target audience.
- **Innovation:** Explore whether the solution brings something new or unique to the table.
- **Potential Impact:** Gauge the likelihood of the app/tool making a positive impact on disease screening, prevention, management, or awareness.

Registration Requirement: Ensure you have registered for the IPHACON 2024 conference before submitting your entry.

Submission Details: All entries must be submitted via email to competitionsiphacon2024@gmail.com

Submission Deadline: The last date for submission is December 31, 2023.

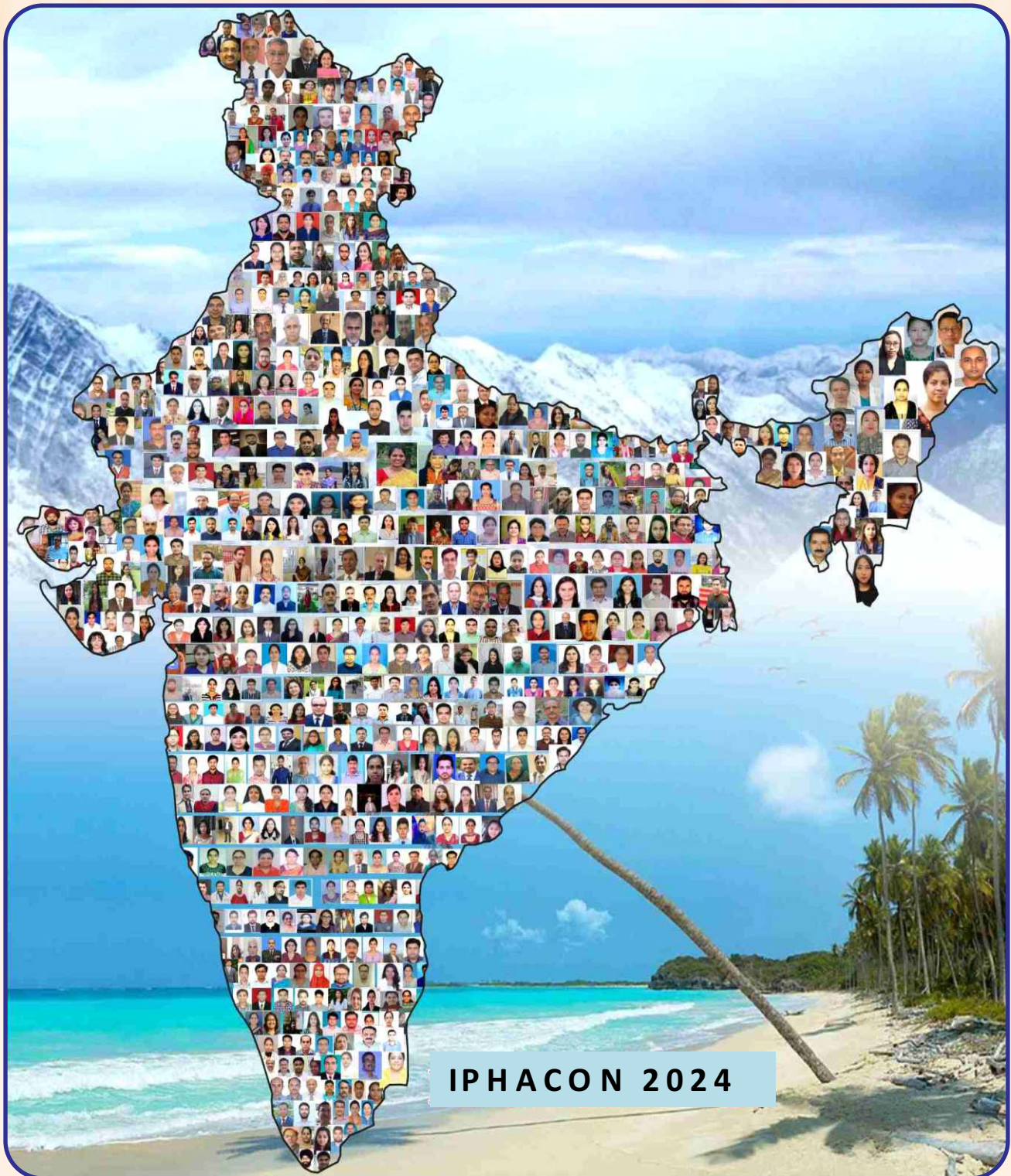
Participant Details: Include your name, age, designation, institution, mobile number, email address, conference registration number and any relevant credentials in the email.

Contact for Queries: For any queries, contact Dr. Amit Sachdeva, Assistant Professor, Department of Community Medicine, Indira Gandhi Medical College, Shimla, at competitionsiphacon2024@gmail.com or 8894601770.

Prizes: Outstanding entries will be recognized and showcased during a dedicated session at the IPHACON 2024 conference. All participants, who have completed the registration for the conference, will receive a participation certificate at the conference site.

Note:

This competition is a call for digital health innovators to revolutionize healthcare through creative and impactful solutions. Participants are encouraged to think beyond conventional boundaries and present solutions that have the potential to reshape disease screening, prevention, management, or awareness. The emphasis is on functionality, user-friendliness, innovation, and potential impact on public health.



IPHACON 2024 MANALI

CONFERENCE SECRETARIAT

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